## *Application form*

**Disclaimer:**

The usage of any AI tool in answering part of or the whole application form will automatically disqualify you from the NewGen Renewable Energy Accelerator Programme of IRENA.

This document is a guiding template for you to use while preparing for your answers; IRENA shall not accept any applications sent by emails or any other way of communication except the official IRENA Application form. <https://forms.office.com/r/UHgfQVut2z>

All fields are mandatory to be filled

**Personal Contact Information of Contact person**

* Applicant First Name
* Applicant Last Name
* Phone Number including Country Code
* Email
* Start-up Name
* Position
* Date of Birth
* Nationality
* Country of residency
* Gender

**2nd Contact Person contact information (fields to be replicated as per the above list)**

**Business brief info**

* Start-up Website link
* Business Brief (100 Word)
* Names, job title, Contacts, Gender and their CVs of founders
* Country of legal establishment and/or operation
* Date of legal establishment

**Business Model**

* Problem statement: State the problem that your start-up is solving. (50 words)
* Value Proposition: What is your start-up value proposition. (50 words)
* Products/services: Please List Down your start-up products and services (100 word)
* Customer segments: Please List Down Customers of your services or products. (100 word)
* Revenue & Sales: Drop down list
* Investment/funds received: Drop down list

**Climate & Environemtal Impact**

* Climate, Social & Environmental Impact: Please mention briefly the current Climate, Social or Environmental Impact of your start-up? (150 word)

**Needs Assessment**

* What are the challenges faced by your start-up at this stage? (100 Word)
* What kind of support you currently need to realize growth within your business (150 Words)
* Please select up to three from the following topics according to your needs, (Feel free to add topics of your own)

1. Renewable Energy & Climate Technology technical support
2. Business Model Development
3. Customer traction
4. Investment Readiness
5. Climate Impact Forecast
6. Business management & Governance
7. Business Marketing and positioning
8. Accounting & Financial Managment
9. New technology trends (Deep tech, AI, IOT, etc)

* What could be the profile of a supporting business mentor for your business? Background, qualification, expereince, skills, etc. (150 Word)

**Attachments**

* Company Pitch Deck: Please attach a 2 Page powerpoint document that includes the below information
* Start-up Name & Logo
* Founders Names, Contacts & LinkedIn hyperlink
* What you sell? Product or service provided, to whom (Customers) and for how much (Product/Service Price)?
* Start-up Country and date of establishment and operations
* The Market size of your Start-up Business
* Market share of your Start-up if any
* Start-up Revenue in last 1-2 years in USD
* Startup Product/service photo (with Customers if possible)
* Founders photo (optional)

Please make sure that the shared link is public and is accessible to anyone.  
P.S: Please make sure that logos and photos that are inserted are high resolution.   
Feel free to position the above items as you see fit within the two slides.   
  
Please make sure to fill in this data (In the PowerPoint file provided in just two slides with font size 11+)

* CVs: Please attach CVs of the Start-up Co-founders in PDF format

\*Kindly make sure that all links are accessible and open for public.

**Additional Questions**

* Are you currently enrolled in any other accelerator? Yes/No
* How did you hear about IRENA NewGen Renewable Accelerator programme? Drop Down list